

Who We Are

Founded in 1993, ITAC (the International Telework Association and Council) is a member-based non-profit organization dedicated to advancing the growth and success of work independent of location. With today's advancement of computers and telecommunications, people are able to more easily and effectively work almost anywhere at anytime -- at home, on the road, at a client's office, or a satellite office - in other words, "telework."

As a result over 28 million people are teleworking in the U.S. alone, and many millions more around the world. This increased worker mobility requires employers to integrate new employee policies and practices with information and communications technologies and office facilities.

What We Do

ITAC taps into the knowledge of professionals and their organizations in order to share it with our members. Key services provided by ITAC include:

- **Telework America**
 - The oldest, continuous research on how Americans are working outside of an employer's office.
 - The 2002 research released in the 1st quarter 2003 will assess how broadband affects the way people telework. This landmark research is made possible by AT&T.
- **Ongoing Virtual Seminars and In-person Meetings**
 - ITAC brings leading telework practitioners -- Dow Chemical, Eli Lilly, the U.S. General Services Administration -- to share how their organizations have implemented and benefited from telework.
 - The virtual seminars, i.e. webinars, are supported by the conferencing services of WorldCom.
- **Case Studies**
 - ITAC Commissions and links to written telework case studies that only members can access. These case studies look at the HR procedures, technology and/or facilities management of leading telework programs.
- **Telework News**
 - An e-mail newsletter that provides concise information on new research and other important developments in the field of working from anywhere.
- **Media Resource**
 - ITAC works closely with the media to ensure they and their readers are aware of the latest trends and thinking in telework. ITAC is cited annually in hundreds of articles.

Who Should Join

ITAC is the one place where organizations that are enabling their employees to telework can find workforce tested solutions.

Membership in ITAC benefits the following:

- Either an HR, IT or facilities management executive of a company employing telework;
- Any manager of a federal, state or local agency program that allows its employees to telework or promotes telework within their community;
- Any company that has a product or service that can advance working from anywhere including PC and phone manufacturers, wireless, cable and telephone companies, phone systems that follow employees wherever they work, and system integrators;
- Consultants who can help companies develop and implement a telework program.



Member Benefits and Dues

ITAC membership has five categories, according to an organization's type and size.

All ITAC members enjoy these basic benefits:

- Access to the Members-Only section of the ITAC Web site
- Access to case studies and leading telework research at no additional cost
- Listing online as a Member of ITAC with link to member's Web site
- Access to members contact information on the Members-Only site
- Free or discounted attendance at Webinars, conferences and networking events
- Monthly ITAC *Telework News* e-mail newsletter
- Free copy of the Annual Telework America Research Report sponsored by AT&T

**Sole Proprietor/
Education/
Non-Profit**

☐ An affordable option for the self-employed who have no employees, for educational institutions such as colleges and universities, and for non-profit organizations. Benefits include

- All basic member benefits above

                 *Annual dues \$250*

User

For any company or organization whose primary interest in telework is to implement telework within the organization. Benefits apply to all employees, so that Human Resources, facilities management, IT departments, etc. can fully participate in ITAC programs and services. Benefits include:

- All basic member benefits above
- Participation in the ITAC User Listserv, where user members can compare notes, seek help from user colleagues, etc.
- Opportunity to have telework program featured as an ITAC exclusive case study

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Agency

For government offices (federal, state and local) that promote telework to the public or manage employee telework programs for the agency. All agency employees may participate in ITAC activities. Benefits include:

- All basic member benefits above
- Participation in the Agency Special Interest Committee (ASPIC), formed to address common issues faced by governmental bodies in supporting telework; open only to agency member representatives
- Participation in the Agency Listserv where agency officials can seek help from agency colleagues; open only to agency member employees

Annual dues \$500

Vendor

For companies that offer telework solutions including consultants, technology companies, telecommunication companies, and telework centers. Benefits include:

- All basic member benefits
- The opportunity to post white papers on the ITAC Web site
- First option to sponsor ITAC events/programs for an additional fee
- Inclusion in the Online Buyers Guide
- Participation in member discount program

Annual Dues: \$1,000 for companies with annual revenue up to \$10 million

- ☐ \$3,000 for companies with annual revenue over \$10 million

Telework Top Tier (TTT) ☐

This Premier Membership Category is designed for telework leaders, with exclusive opportunities for communication and visibility within the telework community, in the media and to the ITAC membership.

- All basic member and vendor benefits
- Company logo with link on home page
- Newsletter and Web site sponsorships at no additional costs
- ITAC press release announcing TTT membership

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For a complete list of member benefits, visit: www.workingfromanywhere.org/join or contact Bob Smith at +1 301-650-2322 or email bsmith@workingfromanywhere.org